

2027 FOLK NEWS PRODUCTION TIMETABLE: subtract from a date at <https://www.timeanddate.com/date/dateadd.html>

EDITION	MONTHS covered by issue	FESTIVALS ADVERTISED	RAW FESTIVAL DATES: per Vaisnava Calendar (to be confirmed by Temple)	PRE-PRODUCTION: Festival timetabling, poster production, story writing/ad canvassing (-15 wks.)			ADVERTISING / STORY DEADLINE (-12 wks.)	FESTIVAL INFO DEADLINE: -11 wks			MELBOURNE MAILING PRINTING/ PACKING/ FORWARDING DATE (-8 wks.)	Delivery from AU Post (-6 wks)	ISSUE/ MM MAILING DATE (-4 weeks)			
				-15	-14	-13		-11	-10	-9			-4	-3	-2	-1
2027 GAURA PURNIMA St Kilda Festival is now held on the third weekend of Feb	Feb-May (4)	Nityananda Trayodasi St. Kilda Festival Sunday: confirmed Festival of Colours: Torquay confirmed, book at Eventbrite Boat Festival (HKV): unconfirmed, book at Eventbrite Gaura Purnima Rama Navami Nrmha Caturdasi	Fri Feb 19 Su Feb 21 Sun Feb 28 Su Mar 15?? Mon Mar 22 Thurs Apr 15 Wed May 19	Mo Nov 9- Fr Nov 27, 2026 (4 working weeks)			FRI NOVEMBER 27, 2026, NEED TO MOVE 2 WEEKS EARLIER FOR MM XMAS BREAK?	MON DEC 7 2026 (3 working weeks)			Mo Dec 28 2026 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post. 3 working days print envelopes, insert & lodge w AU Post	Mo Dec 4 2026 AUSTRALIA POST delivers bulk letters to Melbourne postcodes in approx. 10 days (2 working weeks)	Mo Jan 25, 2027 (4 weeks before IM Ratha Yatra, or Nitai Trayodasi (Fri Feb 19)			
2027 JANMASTAMI	Aug-Sept (2)	Jhulana Yatra Balarama Appearance Krishna Janmastami Prabhupada Appearance Radhastami	Thurs Aug 12- Tues Aug 17 Tues Aug 17 Thurs Aug 26 Fri Aug 27 Wed Sept 8	Mo Apr 26– Fr May 21, 2027 (4 working weeks)			FRI MAY 21, 2027	MON MAY 24 (3 working weeks)			Mo June 14 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post. 3 working days print envelopes, insert & lodge w AU Post	Mo June 28 AUSTRALIA POST delivers bulk letters to Melbourne postcodes in approx. 10 days (2 working weeks)	Mon July 12 (4 weeks before Jhulana Yatra: Thurs Aug 12, 2027)			
2027 DIWALI	Oct-Jan (4)	Lamps for Damodara Masa (Purnima-Purnima) Festival of the Cows (HKV): to be confirmed by Kesava, 12-3pm book at Eventbrite Diwali Govardhan Puja Prabhupada Disappearance Snana Yatra Panihati Auction New Year	Fr 15 Oct 2027 – Su 14 Nov 2027 Su Nov 7?? Fr 29 Oct 2027 Sa 30 Oct 2027 Tu 2 Nov 2027 Sun Dec 26 Sun Dec 26 Sat Jan 1 2028	Mo July 5 – Fr July 30, 2027 (4 working weeks)			FRI JUL 30 2027	MON AUG 2 (3 working weeks)			Mo Aug 23 MM: 10-12 business days from approval to print & fold. Mailing list to be delivered 7 business days before lodgement w AU Post. 3 working days print envelopes, insert & lodge w AU Post	Mo Sept 6 AUSTRALIA POST delivers bulk letters to Melbourne postcodes in approx. 10 days (2 working weeks)	Mo Sept 20 (4 weeks before Damodara Masa: Fr 15 Oct 2027)			

TEAM NOTES:

- AUSTRALIA POST delivers bulk letters to Melbourne postcodes in approx. 10 days.
- MELBOURNE MAILING (MM, Somerton), contact Anthony Davis. Needs 3 working days to print envelopes & pack. Ruci Rani 16/09/24: re. 2024 GP FOLK, Anthony said week 1 Dec he should receive artwork & send us the samples to check by week 2 December: there may be delays at Australia Post over Christmas/New Year, so he will be fine by week 2 January to send finished FOLK to Australia Post. 2025 closure: COB Fri 19.12.25 – Sun 04.01.26 (2 working weeks).